

DISTRICT OF COLUMBIA COMMON LOTTERY BOARD
NOVEMBER 18, 2016
2:30 -4:00 PM
1350 Pennsylvania Avenue NW #527

MINUTES (APPROVED)

I. Call to Order and Roll Call

Board Member (Designee)	Organization	Voting Status	Roll Call	8/16 Min	Audit	Data
Jennifer C. Niles	DME	Voting Member	✓	Y	Y	Y
Susan Schaeffler	KIPP DC	Voting Member	✓	Y	Y	Y
Anjali Kulkarni	DCPS	Voting Member	✓	Y	Y	Y
Colin Taylor	DCPS	Voting Member	X	N/A	N/A	N/A
Will Stoetzer	Ingenuity Prep	Voting Member	X	N/A	N/A	N/A
Eugene Pinkard	DCPS	Voting Member	✓	Y	Y	Y
Richard Pohlman	TMA PCHS	Voting Member	✓	Y	Y	Y
Darren Woodruff	DC PCSB	Non-Voting Member	✓	N/A	N/A	N/A
Shana Young	OSSE	Non-Voting Member	✓	N/A	N/A	N/A
Catherine Peretti	MSDC	Non-Voting Member	✓	N/A	N/A	N/A

II. Review August 4, 2016 meeting minutes

Board approved unanimously.

III. Parent Advisory Council Meeting Briefing

The PAC met in early October with several new members at MLK library. They gave input and support the proposals to the Board at this meeting, and helped us make some outreach decisions like the new tagline and new design of the directory to make it writeable. Board Member Pinkard attended the PAC meeting.

IV. 2016 Lottery Audit

The vendor, American Institutes for Research, has been selected for the 2016 lottery audit and results will be available around March 2017. The Board reviewed past treatment of audit results and the goal of continuous reduction of enrollments outside of the My School DC process. Starting with the 2016 audit, the results and year over year trends should be shared with LEA leaders, with copy to Board Chairs and PCSB as appropriate. The Board approved the proposal

unanimously. My School DC and the independent auditor will report to the Board on the overall 2016 audit results at our May quarterly meeting.

The Board also reviewed final 2015 audit recommendation for AIR to follow up with parents as to why they did not enroll to their matched school, and the one question survey that My School DC is planning. Members suggested expanding the answer about enrollment paperwork to identify each form individually. They also suggested adding answers that were school actions instead of from the parent side: I didn't feel welcome; the school did not respond to me; the school discouraged me from enrolling.

V. Data Governance

My School DC convened a small group of Board members to discuss questions related to data disclosure in order to make a series of proposals to the full Board for a vote. The Board voted to add disclaimer language to the application on disclosure, form research priorities and make them explicit to researchers, and add a step for attorneys to review any research request that includes USIs. The next step will be to review My School DC's annual disclosures and compare them to other cities with unified lotteries. The research priorities are to improve the common lottery program, AND improve planning for My School DC participants. Both should be met.

The Board discussed the language of data use in the application also include 'privacy' protection language. Make sure families know that information is protected under federal and local law.

The Board reviewed disclosures that other cities with unified systems make. Board Member Kulkarni asked that My School DC check on Denver not releasing seats used in lottery, and why that could be. It would be great to do a qualitative analysis on the release of data in Denver and if they saw a change in applications to schools that were 'less desired'. The Board would love to conference in a person from New Orleans or Denver or send some questions that can be answered in advance. My School DC will facilitate that conversation or get answers.

VI. Outreach and General Updates

My School DC will be working with Link Strategic Partners for outreach this year. The team is adding two outreach strategies to reach families more directly – open houses and 1x1 appointments between a family and My School DC staff member. The Board reviewed the newly participating LEAs for the 2017 lottery and the remaining LEAs that are not currently participating.

The Board reviewed My School DC's budget for FY18 and compared it to FY17, including the sources which are an amalgamation of local city funds and LEA contributions. The Board understands why some LEAs feel that the entire budget should come from the city since it is a

service like stoplights, rather than out of a potential revenue source for a school. Board Member Niles acknowledged that feeling, but also presented the contrary view that all school services are expected to come from the per pupil funding, so schools would have to think about the political tradeoffs and whether the energy it would take to stop LEA contributions would be worthwhile.

The Board previewed the anticipated January topics of annual reporting and a potential move for the My School DC team from the DME office to OSSE. The team will prepare a list of pros and cons.

VII. Adjourn